



Lesson Plan for the teacher's project, included in:

**“Europa uczy zawodu - Europe teaches profession”, with the approval number:
2016-1-PL01-KA102-024722**

Trainer: Chantal Gomes, Associação de Mobilidade Intercultural Euromob

Session 1 - Economics	Title of Session: Entrepreneurship - Generating New Ideas for Start-Up Businesses
Duration:	40 min
General Objective:	Learning techniques and methods to create a new business idea in the Economics Sector
Specific Objectives:	At the end of the session, the students are able to: <ul style="list-style-type: none"> • Define entrepreneurship • Identify different methods of idea generation for a new business • Identify a Business Idea
Necessary Materials:	Computer and projector. Support Documentation: <ul style="list-style-type: none"> • Manual and printouts.
Specific Objective and Content	Learning Methods and Duration
1. Define entrepreneurship 2. Identifying different methods of idea generation for a new business 3. Generating a business Idea	1. Students will be asked what they think entrepreneurship is. (5 minutes). The teacher will explain and compare different definitions. (5 minutes) 2. The generation of Ideas (15 minutes): <ol style="list-style-type: none"> From skills expertise and attitudes From common needs From existing problems From everyday activities From other sources 3. Generating a Business Idea: <ol style="list-style-type: none"> From one of the ideas in 2 (a-e), fill in the printout and generate your business idea, applied to the Economics sector. (15 minutes)



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Session 1 - Economy	Title of Session: Entrepreneurship – Creating a New Business
Duration:	40 min
General Objective:	Basics for Starting-up an Organisation in the Economics Sector
Specific Objectives:	At the end of the session, the students are able to: <ul style="list-style-type: none"> • Define a need • Identify all the necessary steps to set up a business • Create a business plan
Necessary Materials:	Computer and projector. Support Documentation: <ul style="list-style-type: none"> • Manual and printouts.
Specific Objective and Content	Learning Methods and Duration
4. Researching the local market 5. Know-how of a business start-up 6. Generating a business plan	4. Students will try to define the local market (brainstorming) – 5 minutes 5. Describing all necessary steps to establish a new business (15 minutes): 6. Generating a Business Plan (students will work in groups of five) using a printed template) (20 minutes)

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Session 3 - Economics	Title of Session: Entrepreneurship – Using ICT tools to develop your Own Business	
Duration:	40 min	
General Objective:	Using ICT to develop your Own Business in the Economics Sector	
Specific Objectives:	At the end of the session, the students are able to: <ul style="list-style-type: none"> • Distinguish different ICT applications • Adjust ICT technologies to a target market • Point out advantages and disadvantages of ICT tools 	
Necessary Materials:	Computer, mobile phone with all the useful applications and projector. Support Documentation: <ul style="list-style-type: none"> • Manual and printouts. 	
Specific Objective and Content		Learning Methods and Duration
7. Presenting available ICT applications		7. Students will try to name ICT applications they are familiar with (5 minutes)
8. Adjusting ICT technologies to a target market		8. Using the identified target markets in the business plan to adjust the most appropriate technologies (20 minutes)
9. Pointing out advantages and disadvantages of ICT tools		9. Brainstorming ideas of advantages and disadvantages of ICT tools (15 minutes)